STAR BOOMING AN ART

The Best Kind of Subjects For Managers.

THE DEVICES OF STAR PRODUCERS.

mentionalism Grown More Important Than Talent in Dramatic Matters During The Last Ten Years.



quoted advice of the cookery book to one desirous of cooking a hare, "first catch your hare," is entirely superfluous to the

ed by aspirants for stollar bawers. While these ambitious persons are to be found in both series and on every ide, they are mostly women and may be roughly divided into three classes: the society debutante, the experienced actrons, and the norice who has been on the stage only a season or two. There is little money to be intain out of a male star, unless he be a really file actor who has been before the public for many years. Even then his success will largely depend on the taking qualities of the new play in which he must be presented. It is impossible for women stars of case in a well worm repertore, but the man who has not the same attraction of persentility must easien you to replace it by novelety of dramatic material. How true this is may be seen even in the cases of established favorites. Despite the wonderful popularity of "Rip Van Winkle," Jefferson found it adviable to lay it aside for a time, and Florence, Crans and Robson, Goodwin, Mantail, and the monerous interpreters of Irish com-

second to the product of a time, and riorsense, Crama and Robson, Goodwin, Mantrill,
and the monorcous interpreters of Irish comedy try a new play nearly every season.

According to The New York Tribune the
sociaty substants has become of late the
favorite with the manager who wants to said
to the theatrical constellation. Two reasons
targe him to this choice: first, that more
prolimmary paragraphing can be obtained
about such a woman, and second, that she or
our friends can generally find a part of the
money necessary for the preliminary "booming," It is not octain that the word "boomoriginated in dramatic circles, but it has been
made more use of there than anywhere, as
has also it companion word "hustle." Every
enterprising manager and agent is now described as a "insilor," and it is the "hustler,"
who works up "booms." If the debutante is
supplied with an attachment in the shape of pplied with an attachment in the shape of ndal, so much the better for the "hus a scandal, so much the better for the "histher," for he contrives to get a good deal of
free advertising about the unsavory fact.
"Notoclety at any cost" might be taken as
the motto of the "histler." If the scandal
does not exist, he advoidly hints at one to
newspaper runs foolials enough to be caught
by his chaff, and an universistory printed one
day is a triumph, for he can always secure a
demial of it on the next. The devices of star
producers are numerous, but, as a rule, rather
threadbure, and undoubted reward avaits
the discoverer of a new way of making a threadbare, and undoubted reward awaits the discoverer of a new way of making a sensation. We have had stars whose matri-monial difficulties have been disjustingly en-larged upon; stars who have sought to claim attention because they have been morgan-atically, or even less securely, united to Euro-pean princes, or who have beauted of the as-section that they were like tileator, in where

atically, or even less securely, united to European princes, or who have beauted of the assection that they were illegitimate daughters of English dukes; stars who are persecuted by the attention of strange admirers, cray; or otherwise; stars who are robted of diamonda thrown periodically from curringes or howes, and are followed by wicked men, who occasionally cut off the back lain; which grows long enough to be cut again with extraordinary, almost incredible, rapality.

The fencing, rowing and other athletic amusements of stars are parallel, and we have even been told at length how some play at being farmers and dairymaids in their number vacations. Softing a too trivial, too perconal, or too scandalous for the "haster" who can get into pich, whether it be details of the finalest costume or a substantial accusation against the character or good taxe of the star. The "Plustier," either by his own hand, or through the medium of some hired scribbler who can put together a paragraph in more or less decent English, deluges the dramatic editors of city and country papers with notices. In the large cities he gats incle attention, but in places where "mather's belief of the secure and nows is not forthcoming, his inventions often secure a certain amount of publicity.

The account of the secure a certain amount of manual class of the secure and nows is not forthcoming.

and class of would be stars, com The second class of would be stars, com-posed of actresses who, having fought their way to the front rank of stock and combina-tion companies, seek more, fame and memory, does not supply as many stars as it should. Takent and good tooks are not wanting, but the speculative manager is not to crave a now semation of the first class, and to think that what the public has seen for from five to ten years must be more or less stale. It is a aid but imquestionable truth that of lata years "seen atlocation" has grown to be more inbut inquestionable truth that of late years "sensationalism" has grown to be roote inportant than index in draumite matters.
Everything is "circused," and were it not for
the devoted and oft ill-required efforts of the
managers of a few first class stock companies
things would be far worse than they are.
The third class of aspirants, composed of
novices, usually has a taste for that penuliarly American form of causely which Lettin,
Minnie Palmur and Aunit Privice have posses.

iarly American form of councily which Letta, Minnie Palmer and Aunie Pritey have popularized. These aspirants are often graduates from the variety beards, whose principal re-liance is benjo playing, singing and dischig. They are generally supplied with that mys-terious individual termed a "backer," who furnishes the funds for a dash at "startom," and theater, bives a respect instead of being and the star hires a manager instead of being

But to whatever class the debutants may But to wintever class the debutants may belong, the expense of "booming" ter is about the same, and for one week at a New York theatre of good reputation will amount to nearly \$5,000. This seems a large sum, but a few items will show its approximate correctness. Managers of New York theatres will only rent to unknown attractions, and the weekly rent of will very according to tres will only rent to unknown attractions, and the weekly rental will vary according to the season and house from \$1,900 to \$2,400. Getting up printing will cost nearly \$500, and fairly liberal newspaper advertising the same amount. The salaries of the company, who, of course, get a higher rate than usual for one week, which necessitates two weeks of robsarrads, will not be far short of \$1,000, and the balance is quickly absorbed in dresses and incidentals. Should the star and piece, on which latter, if a new one, a rayment and incidentals. Should the star and piece, on which intur, if a new one, a payment has to be made, prove successful, "time" can be booked for a tour during the following season, but the manager will need a capital of \$3,000 or \$3,000. If the star and play should fail, the \$5,000 will be been, therefore, that the introducing of new stars is an expensive and risky venture, but, nevertheless, attempts at their introduction do not grow less aumorous.

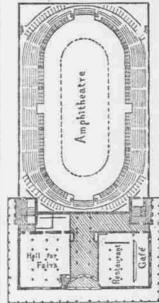
The work of tearing down the Madison Square Garden, in New York city, will begin Square Garden, in New York city, an logan May I, and it is hoped that another year may see crected upon this spot the most magnificent amusement enterprise in the world. The New York Dramatic News presents a description and illustrations of this remarkable new building, which is to combine within its four walls almost numberless forms of amuse-

The tearing down of the present ramshack-ied structure, which has long been an eye sere to this great metropolia, will be yieued

with extreme screnity on every mane. The building up of the new house, which will cover the entire block upon which the old building new stands, will probably occupy at least twelve months, though a partion of it, the directors hope, will be ready for occupation by next November. The new building, which is to be palatial in all respects, is to be constructed entirely of from and masonry. A picture of the exterior, added to the diagrams of the interior, are furnished browith.



NEW MADISON SOUGHD GARDEN. on investment during the period of construc-tion is \$30,000. Taxes, insurance and water tion is \$30,000. Taxes, insurance and water will cost \$45,000 more, and the contingency fund and working capital are set down at \$120,000. The whole cost of getting this great enterprise launched and ready for business will, by these flgures, reach the sum of \$2,280,000. Bouls will be issued to the anomal of \$1,200,000 at 4 per cent, and the stock to the extent of \$1,500,000 at 0 per cent. This will bring the anomal interest liabilities up to \$135,000. The estimated annual expenses are: Taxes, \$25,000; water, \$1,000; insurance, \$2,000; beat and light, \$12,000; copairs, expenses and salaries, \$21,000; making an annual expenditure of \$60,000, which, added to the interest money, will make the rearry outlay of the company \$105,000. The estimated ennual income from restal of amphituator, summer garden, tower, restaurant, enf, exhibition hall, concert hall, assembly rooms, small concert hall, music parlor, offices, etc., is set down at \$210,000. If this amount can be reached it will give profit over the interest and other outlays of \$12,000. will cost \$16,000 more, and the contingency



PLAN OF THE GROUND PLOCIL

will be gorgeously fitted up, and the big building will doubtless become one of the most celebrated and fashionable resorts in rounded by a roof covering the sidewalk; and underneath the hippodrome or amphitheatre there will be the finest stabling facilities in New York, ventilated by shafts running to

New York, ventianed by sharts running to the roof.

In this building there will be every con-venience for horse shows, dog shows, flower shows, concerts, bulls, and, in fact, all the forms of entertainment that draw together

The annual income of the present rickety old barn is over \$75,000, and with these added facilities and spleadid surroundings, the now enterprise should command at least the income set down for it by its promoters.

Why Their Pose Wasn't Natural. "Do you notice anything peculiar in the posture of the girls on the stager" said a phy-

iscian to a Cansinnati reporter, one evening inst week, at the Crystal Slipper, pointing to the line of girls in plat tights standing beside the throne of the Prince.

"No," was the reply, "nothing, unless it is they are uncommonly pretty."

"Well," said the doctor, "if you will observe how they stand you will notice that their pees is unconscious, but that every girl of them, save one, has her right hand behind them, save one, has her right hand behind them. r back, and the exception is a girl wearing Directoire dress, "

a Directoire dress."

"Well?"

"The arm behind the waist means that every one of these girls are laced too tight. They're so constricted that they cannot let their arms hang by their sides, and so, unconsciously, they put one behind their back. The girl with the Directoire dress isn't lack. It is not seen that they are sides, and you will notice that her arms fall maturally by her sides."

LEW BROWN.

He Was a Genial Catcher, with the Sobri-quet of "Hoss,"

Lew Brown, who was laid away not long Lew Brown, who was taid away not long ago, was considered one of the most promis-ing catchers in the profession of ball tossing. Brown was not quite 30 years of age. For five years he was one of the principal catch-ers, and was greatly liked for his amiable dis-position among those with whom he came in contact, especially hasoball players. He was a heavy man, weighing over 200

should fail, the \$5,000 will be hopolessly and irretrievably lost. It will be seen, therefore, that the introducing of new stars is an expansive and risky venture, but, nevertheless, attempts at their introduction do not grow less numerous.

A VAST AMUSEMENT ENTERPRISE,

The New Madisen Square Garden in New York Will Be Colossal in Size.

The work of tearing down the Madison Coupled. On another occasion

\$2,500. His offer was not accepted. On another occasion he batted a ball almost a LEW BROWN. block beyond the fence, and was at third base before it went out of sight.

Brown was very considerate in teaching others, and was instrumental in bringing to the front O'Neill, the leading batsman of the American association, whom he picked up in Canada. He also discovered the pitching qualities of Dupes Shaw. He had a great fund of boyish spirits which nothing could suppress. He received the sobriquest of "Hom," in which he delighted.

OLD BILLY THE GLOVEMAKER.

He Was a Fighter and a Checker Player, and a Good One. John Sicith Busby, or "Old Billy the Glovemaker," as he has latterly been called,

It, the directors hope, will be ready for occupation by next November. The new building, which is to be palatial in all respects, is to be constructed entirely of fron and masoury. A picture of the exterior, added to the diagrams of the interior, are furnished horowith.

The cost of the land, the amount of interest on the investment, and the expenses incurred up to date, have reached the aggregate sum of \$1,125,000. It is estimated that the cost of the building, finished and furnished, inclinates of architect's fees and contingencies, will be \$1,075,000. The amount set aside as interest in the first of the building of the date of the building finished and furnished, inclinates of architect's fees and contingencies, will be \$1,075,000. The amount set aside as interest in the first of the building finished and furnished, inclinates the sum of the fight with the gloves, and John Sleith was called "Young Bill" because in the rivaled his brother. He was called Young Bill the became old enough to take the master of "Old Bill."

His dret have a man off-the-rool one with hare knuckles for \$25 a side with a sailor. Busby won the fight. Within the next ten yours

the next ten years he fought seventeen battles with bare battles with bare inuckles, winning fifteen out of the number. In those days these matches were made to be fought at once, so that Busby did not train. He fought to an important battle with Ted Law in 1850 then the

400

the with Ted Law
in 1850, then the
heavy weight champion of Nottingham.
Busby only weighed 108 pounds, but he won
the fight. The next year he whipped Charley
Padget, the Northampton Spider, after a
tirce hours' light. In 1855 he matched his
139 pounds ngainst 200 of Tom O'Nelli, at
tilasgow, for the championship of Scotland.
Busby won in fifteen minutes. He also fought
the same verr with Bush Patch. The first the same year with Hugh Patch. The first light Patch won on a foul, the second Busby

the extent of \$1,000,000 at 6 per cent. This will bring the annual interest liabilities up to \$188,000. The estimated annual expenses are: Taxes, \$25,000; water, \$1,000; insurance, \$2,000; beat and light, \$12,000; cepairs, expenses and salaries, \$21,000; making an amount expenditure of \$60,000, which, added to the interest momey, will make the yearly outlay of the company \$195,000. The estimated enmual income from restant of amphithmated cannual income from restant of amphithmated cannual income from restant of amphithmated enmual income from restant of emphithmated enmual income from restant of emphithmated enmual restant of the restant

CHESS AND CHECKERS



White to play and win.

rilliancy in Chesa."

Black has K, 2 R, Kt and 2 T.

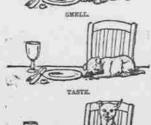
Black—Six pieces.



were medical and a sol	A HINGE TO SET
	ONE.
becker problem No.	1:
White.	Binck.
18 to 14.	9 to 18,
10 to 7.	1 to 10.
7 to 21.	
hess problem No. 1:	
White,	Black,
Kt to 2B sq.	Any move.
Kt dis Ch.	K moves.
Kt mates.	









6

.. + C. + KARRICK. Margetts Bros.

Miller, Youman and Knox Hats.

CHRISTY'S HAT, LONDON, ENG.

LATEST NOVELTIES IN

Gentlemen's . Fine . Furnishings.

TROY STEAM LAUNDRY AND DYE WORKS No. 142 Main Street.

SIMON BROS.

SPECIAL BARGAIN SALE

Ladies' Muslin Underwear.

These Goods are bought for our Regular Stock, from the Best Manufacturers in the country. NOTE THE PRICES:

Com	plete li	ne,	1.95	.84	(44.)	**	30c.				
One	lot,		44.	199	200	44.	400.				
F'ull	line of	Night	Dresses,	Chemises,	Drawe	TS, S	Skirts,	Cornet	Covers.	etc.	, 50c
14	44	39	.66	44	. 44		194	44	44	**	65c
300	**	44	(60)	44	1341		(66)	1662	1941	33	750
(46)	49	49	340		199		136	(88)	1,99	91	\$1.00
35	39	35	101	3.0	166		.66	(98)	166	- 11	L10
9:	11	甚	38	22	1.6		198	94	141	- 77	1.95
++	44	44	44	44	199		Sec.	30.	140	AA	1.75

COME EARLY AND SECURE CHOICE! One Price to All.

John C. Cutler & Bro., AGENTS

PROVO WOOLEN MILLS

No. 36, Main St., Salt Lake City,

Blankets, Flannels, Shawls, Yarns, Etc., Wholesale and Retail. GENTS SUITS MADE TO ORDER FROM PROVO ALL-WOOL CASSIMERES.

Conference

THE FOUR STORES

Chess problem No. 2-From "Browley and New Dress Goods, New Dry Goods, New Groceries,

We are Ready for you

FRESH AND CLEAN

New and Bright, Bottom Prices Always.

THE EAGLE HOUSE

P. TEASDEL.



BREWING FISHER

The rapidly growing trade of our Lager Beer shows what can be done with Utah Barley Imported Hops, and No Supergravits. Special Terms Given on Carload Lots. Quality Guaranteed. All Orders receive careful attention. City trade supplied on orders left at Tuits & Nystrom's, Hill, Trowhels & Wall's, Fisher Heer Hall, and at the Office

A. FISHER BREWING CO.,

Office, Corner Second South and Third West Streets. Telephone 255.
Browery Telephone 255.

Successors to M. Dwyer,

BLANK BOOKS. Office and

> SCHOOL SUPPLIES

Pocket Books, DRAWING PAPER

BOOKS and NOVELTIES,

Copying Books, Etc., Etc.

FINE STATIONERY A SPECIALTY.

Margetts Bros., 76 Main St., SALT LAKE CITY.

F. AUERBACH & BRO.

Domestic Department

WE HAVE A SPECIAL LINE OF APRON GINGHAMS, 14 yardsfor \$1.00-

WE HAVE A SPECIAL LINE OF APRON GINGHAMS, 14 yardsfor \$1.00—only a limited quantity—So come early.
Also a beautiful assentment of American and Scotch Dress Ginghams.
We take the lead in SATINES, both as to quality and price. Inspect our stock and convince yourselves. The usual 10-cent quality we are selling at 12 yards for \$1.00. At 12% cents per yard, we have a lirge and varied assortinent—stylish patterns and nowest stades—solid elsewhere for 15 cents.

FRENCH SATINES IN ENDLESS VARIETIES OF PATTERNS. Handsoms designs in Challi Cloth, 12 yards for \$1.00.
One lot of Embroidered Cashmere Scarfs at \$1.25 each.
One lot of Embroidered Cashmere Scarfs at \$1.25 each.
One lot of Embroidered Cashmere Scarfs at \$1.25 each.
One lot of Embroidered Cashmere Scarfs at \$1.25 each.
One lot of Embroidered Cashmere Scarfs at \$1.25 each.
One lot of Embroidered Cashmere Scarfs at \$1.25 each.
One lot of Embroidered Cashmere Scarfs at \$1.25 each.
Scarf Sat \$1.50 each.
One lot of Embroidered Cashmere Scarfs at \$1.25 each.
Scarf Sat \$1.50 each.
One lot of Embroidered Cashmere Scarfs at \$1.25 each.
Scarf Sat \$1.50 each.
One lot of Hards Towels at 35 cents. Worth 35 cents.
One lot of Bed Spreads—Marsellies or Honeyconib—50 cents.
One lot of Bed Spreads—Marsellies or Honeyconib—50 cents.
One lot of Bed Spreads—White or Colors, \$1.50.

Our Cloak Department an now show the finest and largest stock over brought to this city. It comprises the itest novelties in NEWMARKETS, PEASANT COATS and BEADED WRAPS, and

Silk and Dress Goods Depart=

ow full of bargains and novelties. We will only select a few items for special most

tion
One lot of Gros Grain Silk, (Gennine Guinet.) 55c. worth \$1.00.
One lot of Gros Grain Silk, (Gennine Guinet.) 55c. worth \$1.00.
One lot of Gros Grain Silk, (Gennine Guinet.) 55c. worth \$1.00.
One lot of Surah Silk—all the latest shades—55c. worth \$1.00.
One lot of Surah Silk—all the latest shades—55c. worth \$1.00.
In our CARPET DEPARTMENT, we have a own a complete stock of all grades—INGRAIN—\$-PLY—TAPESTRY—BRUSSELS—AXMINSTER—WILTONS and VELVETS. Prices as low as is consistent with good quality.
Also a hundsome line of JAPANESE, and SMYRINA RUGS.
OUR CLOTHING DEPARTMENT offers One lot of Childs Saits at \$1.20.
One lot of Knice Pants at \$1.00.
The SHOE DEPARTMENT also deserves mention. We have the best \$1.00 SHOE for Ladles, ever offersi in Sait Lake City. We can \$1. all feet, for we have them in all widths—18. C. D. E.

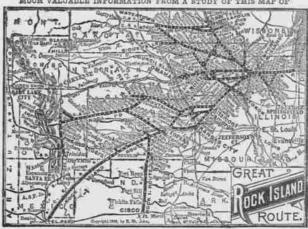
We have also a Splendid 83.00 Shoe for Men. Lace. Button or Congress. All stars and widths
and widths
MILLINERY STOCK is now complete. PASSEMENTERIES and DRESS
TRIMMINGS in endless variety.

GS in endless variety. Embroideries, Flouncings, Lace, Etc., Etc.

Mail Orders Promptly Attended To. ONE PRICE TO ALL.

F. AUERBACH & BRO.

UNADQUAINTED WITH THE GEOGRAPHY OF THE COUNTRY, WILL OFFAIN



THE CREAT ROCK ISLAND ROUTE.

(Chicago, Bock Island & Pacific and Chicago, Kansas & Nebraska Rys.) Its main lines, branches and extensions west, northwest and acuthwest include Chicago, Joliet, Ottawa, Peoria, La Salle, Moline, Rock Island in ILLINOIS—Davenport, Muscatine, Ottumwa, Oskinicosa, West Liberty, Iowa City, Des Moines, Enoxyille, Winterset, Atlantic, Audubon, Harian, Guthric Centre, and Council Bluffs in IOWA—Minneapolis and St. Paul in MINNE-SOTA—Watertown and Sloux Falls in DAKOTA—Gallatin, Trenton, Cameron, St. Joseph, and Kanasa City in MISSOURI—Beatrice, Fairbury, and Nelson in NEBRASKA—Horton, Topeka, Hutchinson, Wichita, Belleville, Norton, Abilene, Caldwell, in KANSAS—Colorado Springs, Denver, Pueblo, in COLORADO, Traverses new and vast areas of rich farming and grazing lands, affording the best facilities of intercommunication to older States and to all towns and cities in Southern Nebraska, Kanasa, Colorado, Utah, New Mexico, Indian Territory, Texas, Arizona, Idaho, California, and Pacific coast and trans-oceanic Seaports.

SOLID FAST VESTIBULE EXPRESS TRAINS

Of Palace Coaches-leading all competitors in splendor of equipment and lurnry of accommodations—run through daily between Chlosgo and Colorado Springs, Denver and Pueblo. Similar MagNIFICENT VESTIBULE TRAIN SERVICE daily between Chlosgo and Council Bluin (Omnah, and between Chlosgo and Kansas City. Elogant Day Coaches, Dining Cars, Reclining Chair Cars (FREE), and Palace Steeping Cars. California Excursions daily. Choice of routes to and from Salt Lake City, Portland, Los Angeles, San Diego, San Francisco, and intervening localities. Quick sime, Prompt connections and transfers in Union Depots.

THE FAMOUS ALBERT LEA ROUTE

Buns superbly equipped Express Trains daily each way between Chicago, Rock Island, Atchison, St. Joseph, Leavenworth, Kansas City and Minnespolis and St. Paul. The Favorite Tourist Line to the scenic reserts, and hunting and fishing grounds of the Northwest. Its Watertown Branch courses through the most productive lands of Northern Iows, Southwestern Minnesots, and East Southern Dakota.

THE SHORT LINE VIA SENECA AND KANKAKEE offers facilities to travel between Cincinnati, Indianapolis, Lafayette, and Council Bluffs, St. Joseph, Atchison, Leavenworth, Kansas City, Minnospolis, and St. Paul. For Tickets, Maps, Folders, or desired information, apply to any Coupon Toket Office in the United States or Canada, or address

E. A. HOLBROOK, Gen'l Ticket & Pass. Agent E. ST. JOHN, CHICAGO, ILL.